

# Downtown Helena, Inc.

LIVE TO PLAY WITH THE BEST



2009 Membership Information

[www.downtownhelena.com](http://www.downtownhelena.com)

## 2009 Membership Renewal

Thank you for perviously being a part of DHI, your dynamic Downtown membership group committed to

- promoting and publicizing Downtown Helena in our community
- encouraging and deveoping a spirit of cooperation among members
- establishing and developing cooperative advertizing and promotional campaigns and activities
- Fostering favorable public relations for Downtown Helena in various communitities, organizations and agencies in the area served by Downtown Helena.

If you're new to DHI, welcome!

Within the past year, Downtown has seen many new businesses spark change in our Downtown. We will continue to evolve as an organization; to do this DHI not only needs your financial support, **your group** needs **your participation**. General membership meetings are the third Wednesday morning of every month at 8:30 am in the Chamber Building at 225 Cruse Ave. Many other committees — retail, special events, membership — also need your support to help make Downtown Helena happen.

Downtown Helena, Inc. has built a strong reputation as the leader and centerpiece for retail, financial, professional, entertainment, dining and cultural activities in our community. Downtown Helena is a living history with its unique architecture attracting visitors, shoppers, employees, and businesses that foster the spirit that Downtown Helena is good for business.

### Gift Certificate Program

As an active memeber of Downtown Helena, Inc., you are eligible to participate in the DHI Perfect Gift of Choice Gift Certificate Program. DHI Gift Certificates are available for purchase through the Downtown Helena office. The certificates are issued in \$5 increments up to \$25. The certificates are only redeemable at current DHI members primarily represented by the retail, restaurant, and professional businesses, which are listed on the back of each certificate.

DHI gift certificates have proven to be a great gift for everyone: employees, clients, relatives, and friends for holidays, anniversaries, awards, birthdays, thank-yous and any special occasion. In the 2008 Fiscal Year gift certificate sales reached the \$100,000 mark!

When you have a customer who wants to redeem a certificate, apply it to a purchase as if it were cash for the amount of the certificate. If the purchase is less than the certificate amount, you have two options: give the customer the change back in cash or give the customer an in-store credit or a gift certificate from your business for the amount owed.

To redeem the certificate, clearly mark your business name on the certificate(s) and mail or drop it off at the DHI office. Certificates are reimbursed at 95% of the face value and can be applied to your DHI balance or reimbursed by check on the next scheduled pay-out date.



**D**owntown Programs and Events are virtually a never-ending cycle of fun centered in Downtown: Alive @ Five, Mount Helena Music Festival, Fall and Spring Art Walks, Little Tykes Trick-o-Treat, Kids Fall Fest, Holiday Stroll Weekend (which includes the Breakfast with Santa, Parade of Lights and Lighting of the Firetower) and the Bracelets for Baskets. The best way to get all the info about these great events is to visit [www.downtownhelena.com](http://www.downtownhelena.com). Live to play with the best!



**Downtown Helena, Inc. Board Members**

- Patricia Spencer**, President  
Lewis & Clark Library
- Greg Zeller**, Vice - President  
Cherry Creek Radio
- Crystal Kelly**  
Red Lion Colonial
- Jan Peccia**  
Montana Book & Toy Co.
- Rick Davis**  
Great Northern Carousel & Painted Pony Ice Cream
- Papu Rincon**  
four0six
- Jennifer Harris**  
Outdoor Kidfitters, LLC

**Downtown Helena Events**  
**Programs & Events in**  
**Downtown Helena help keep**  
**our community the place to be!**

**Bracelets for Baskets**



Once again this summer, Downtown Helena was beautifully adorned with flowers at virtually every turn of the head.

Special thanks to Valley Bank for their sponsorship of the Bracelets for Baskets program. Valley Bank's funding allows us to purchase the "Over 21"

wristbands for Alive @ Five. These wristbands are then sold to Alive @ Five attendees for \$1. Throughout the summer these dollars make it possible for DHI to purchase and maintain the flowers. Thank you to the DHI summer watering crew, Valley Farms and of course, Valley Bank. Downtown Helena has never looks brighter!

**BID/DHI Staff Memebers**

**D**owntown Helena, Inc. Staff can be reached via phone at 406.447.1535.  
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**DHI Upcoming Celebrations in 2009**

- November 14 - 25th Annual Fall Art Walk
- March - 45th Anniversary of Downtown Helena, Inc.
- May - 17th Annual Spring Art Walk
- May - 12th Season of Alive @ Five
- June - 10th Annual Mount Helena Music Festival
- June - Helena's 145th Birthday