

Hill Park

Sidewalk

Sidewalk

Sidewalk

Fuller Avenue

Sidewalk

Sidewalk

Sidewalk

39 40 41 42

F = Food Vendors
 F F F F F F F F
 (tree) (tree) (tree) (tree) (tree) (tree) (tree) (tree)

38 37 36 35
 (tree) (tree) (tree) (tree)

Women's Park

Arch Entry

Craft vendors spaces available 1-42

1	(tree)	2	3	4	5	6	7	8	9	10	11
12	13	14	15	16	(tree)	17	18	19	20	21	22
23	24	25	26	27	28	29	30	(tree)	31	32	33
34	(tree)	35	36	37	38	39	40	41	42	(tree)	(tree)

Booth Location Map

Music Stage

Music Stage

Sidewalk No Vendor Parking On Neill Ave. During Festival Hours Sidewalk

Neill Avenue - No Vendor Parking During Festival Hours!

- No Parking or Unloading at Anytime in the Alley Way!
- No Vendor Parking in Livery Square Lot or Helena Urgent Care Parking - Enforced \$20 Fine.

MAP NOT TO SCALE

PRESORT STANDARD US POSTAGE PAID HELENA, MT PERMIT NO. 289



www.downtownhelena.com
 MHMF Art Mart
 Downtown Helena, Inc.
 225 Cruse Ave., Suite B
 Helena, MT 59601
 406.447.1535

Return Service Requested.



Dear Art Mart Exhibitor,

Happy Spring from Downtown Helena, Inc. (DHI). The temperature is starting to change and the snow on Mount Helena is beginning to melt. We are starting to think about the upcoming summer and would like to extend an invitation to you to participate in the Art Mart in conjunction with the 10th Annual Mount Helena Music Festival the weekend of June 26 and 27, 2009. Last year we learned even more about what it takes to run a successful show and we look forward to incorporating our experience into this year's event. The planning committee has been working hard on this year's festival and taking to heart the suggestions provided by last year's participants. The location of the Art Mart will be the same as last year - in the shady and centralized location of Women's Park. Our primary advertising campaign will be launched in May and will continue through the festival via newsprint, posters, direct mail, TV/Cable, and radio. We also have numerous listings and links to our website that have seen enormous growth and usage.

Women's Park is a large, well-shaded venue for the event. The food vendors will be situated along Fuller Avenue to the west and the Art Mart participants will be situated on the north side of the lawn running parallel to Neill Avenue surrounding the perimeter fence for the music festival. We will provide overnight security that will patrol the grounds from 11 pm to 8am for Friday night/Saturday morning.

We hope that your plans include being an exhibitor during the Mount Helena Music Festival. We are dedicated to hosting a great event while maintaining exhibitor fees and keeping admission prices low to attract a large number of all ages. If you have any questions, concerns or suggestions, please feel free to contact us at hlnabid@mt.net or Heidi O'Brien at the Downtown Helena Office (406) 447-1535.

Best wishes from Downtown Helena staff. See you June 26 & 27th for a wonderful weekend of music, arts & crafts, food & fun, and weather in beautiful and historic Downtown Helena!

Jim McHugh, Festival Director
jmchugh@mt.net

Heidi O'Brien, Communications Coordinator
heidobrien@mt.net

OVERSIZED VEHICLES CAN BE PARKED OVERNIGHT AT THE CHAMBER BUILDING PARKING LOT AT 6TH AND CRUSE AVENUES. NO FEE IS REQUIRED TO PARK HERE. AVAILABILITY ON A FIRST COME, FIRST SERVE BASIS.

Mount Helena Music Festival Art Mart

in beautiful Women's Park, Downtown Helena

Art Vendor Information

The Art Mart runs jointly with the 10th Annual Mount Helena Music Festival (MHMF) under the ownership and supervision of Downtown Helena, Inc. Please note the following rules in order to comply with both events. All applications will be considered on a first come-first pay basis of those submitting a completed application with payment. Please see deadlines listed below.

Contract Terms & Rules for Art Mart Exhibitors

- Booth fee is \$100 per space if received or postmarked by June 5th, 2009. \$125 after June 5th. We accept MasterCard and Visa as forms of payment.
- Approximate size per space is 10' x 10'. Larger areas will be billed at \$1.00 per square foot.
- The Mount Helena Music Festival Committee and Art Manager reserve the right to assign all spaces and display areas and their decisions remain final. Safety, fire, traffic flow are key factors in making assignments and for the best of the show.
- Exhibitors must furnish their own display table and the equipment necessary to set-up.
- The Art Mart is an outdoor show, exhibitors may want to bring things to protect their work for the elements (ie wind, rain and hail) if it becomes necessary. All tents/canopies must be free standing units.
- At the registration table, exhibitors must sign a waiver if keeping tent/canopy/equipment/merchandise up overnight.
- The Art Mart and the Mount Helena Music Festival reserve the right to refuse space to any exhibitor.
- All food vendors must contact Downtown Helena, Inc. at 406.447.1535 to receive the proper application and permits to sell any item during the festival weekend in the Downtown area.

Art Mart Schedule

Registration & Set-up:	Friday, June 26	7:30 am to 12 noon, please no early-birds
Sale Hours:	Friday, June 26	12 noon to 8:00 pm
	Saturday, June 27	9 or 10 am to 8 pm

These hours are the only officially recognized and advertised hours by the MHMF. Exhibitors must be set-up prior to the sale hours. Booths are allowed to stay open later if the exhibitor chooses to do so at their own discretion!

Security

The Mount Helena Music Festival and the Art Mart will provide overnight security for the general area from 11 pm to 8 am the evening of Friday, June 26th into Saturday, June 27th. However, each exhibitor assumes all responsibility of equipment, merchandise and belongings left out overnight. The park area is too large to provide maximum security during the off hours and MHMF cannot be responsible for any loss, theft or damage caused by individual(s), weather or unforeseen circumstances.

Vehicles

NO vehicles will be permitted to enter or drive onto the park lawn. Loading access will be made available on Neill Avenue from 7:30 am to 12 noon on Friday, June 26th. Each vendor must unload and move their vehicles to insure all exhibitors have the opportunity to unload near the park. Please do not park or block the entry and alley into Helena Urgent Care.

Check-in & Registration will take place under the Arch in Women's Park (corner of Neill & Fuller Avenues) on Friday June 26th from 7:30 am to 12 noon. No early birds. Registration starts at 7:30 am. Space assignments, parking permits, festival passes and other information will be provided at the registration time only.

Early Registration Fee - Received or Postmarked by June 5th - \$100.

Late Registration Fee - Received or Postmarked by June 5th - \$125.

Please make checks payable to and mail to:

MHMF Art Mart c/o Downtown Helena, Inc. 225 Cruse Ave., Suite B, Helena, MT 59601